**Problem Statement:**

The aim of this dashboard is to analyse user transactions, app usage trends, and provide insights into key performance indicators (KPIs) such as revenue generation, user retention, and transaction types. The dashboard can help answer the following questions:

1. What is the trend of transaction volume and value over time?
2. What types of transactions are the most popular?
3. Which cities are generating the most revenue?
4. How are users distributed by age, gender, and city?
5. What are the key revenue-driving transaction types?